



Benjamin Moore®

FRESH START® PREMIUM PRIMERS

Qualifies for
LEED® credit

- Low VOC primer recommended for most surfaces
- Strong enamel holdout supports and protects any choice of topcoat
- Exceptional application properties, including:
 - Excellent adhesion
 - High hide
 - Great flow and levelling
 - Low odour
 - Quick drying

Superior Primer: Our Highest Performing Latex Primer



LOW-VOC 100% ACRYLIC PRIMER

FOR INTERIOR AND EXTERIOR APPLICATIONS



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